

# TANG CHEE HWA

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## SUMMARY

A Food Technologist with 5 years of industry experience specializes in customized food coloring solutions for new product development. Strong analytical skills and a keen attention to detail enable the consistent delivery of tailored solutions to clients, resulting in business growth. With a mission to build a better future, enrolled in the Le Wagon web development bootcamp to acquire skills in building apps that enhance lives. Passionate about collaborating and working in teams to create web apps that deliver value to others.

## PROJECT

### SoundState - [Github](#)

- An app that smart generate music playlist based on user's mood, curated from their favorite songs in Spotify and harnessing the capabilities of AI to generate an image that visually embodies the playlist.
- Tech Stack: Ruby on Rails, JavaScript, Stimulus JS, PostgreSQL, Spotify API, OpenAI API, Heroku, Wireframing with Figma.

## WORK EXPERIENCE

### GNT Singapore Pte. Ltd.

#### Senior Food Technologist

Jun21 – May22

- Developed and implemented all-natural coloring foods solutions that replaced artificial colors and additive colors in the APAC region for companies such as Nestle and Brands Suntory.
- Won projects and product launches in Malaysia, Thailand, China, and ANZ, thus resulting in a 30% increase in sales.
- Led training programs for customers and distributors, educating them on the application of coloring foods, resulting in better customer communication and increased sales for the distributors.

#### Food Technologist

Jun18 – Jun21

- Created 40 innovative product concepts utilizing coloring foods, resulted in increased customer interest.
- Developed visually appealing and marketable product concepts which were presented at exhibitions in Thailand, Indonesia and China, resulting in the acquisition of 200 new leads in each country.
- Collaborated within a cross-functional team, including sales and marketing, to plan for exhibitions and customer visits.

### iBrewery International Pte. Ltd.

#### Food Technologist

Sep17 – May18

- Led the launch of the instant beer capsule, overseeing pilot trials, designing packaging, and conducting accelerated shelf life studies.
- Developed 3 new flavor formulations for emerging market segment, resulted in their successful advancement to pilot trials.

## EDUCATION

### Le Wagon Singapore

Jan 23 – Mar 23

- Certificate in Web Development

### National University of Singapore (NUS)

Aug 13 – Jul 17

- Bachelor of Applied Science with Honours (Distinction) in Food Science and Technology
- Awarded ASEAN Undergraduate Scholarship
- Elected as NUS-FST Class Ambassador 2017

## LANGUAGES

- English (Business), Mandarin Chinese (Native), Malay (Intermediate)

## TECH SKILLS

- Responsive UI/UX Design – HTML, CSS and JavaScript
- Frontend Framework – React & Redux, Tailwind CSS
- Backend Framework – Ruby on Rails, Node.js (In-Progress)
- Database – SQL and PostgreSQL
- Version Control – Git, Github
- Product Design and Wireframing – Figma
- Deployment with Heroku
- Agile Methodology with Kanban
- Ruby, JavaScript, Java